



Business Excellence Advisory

# Are you ready for BOSS?

## 15<sup>th</sup> & 16<sup>th</sup> Oct-2019

Blue Ocean Strategy Simulation

workshop and training in Dubai (UAE)

### Workshop Highlights

- Crucial techniques to challenge your thought process to learn new ways to improve.
- To strengthen communication and leadership skills in a diverse group of peers and gain the confidence to translate strategy into results
- To learn how to apply the Blue Ocean Strategy by breaking away from the competition and create a blue ocean of new market space for products and services
- The 2-day work shop will be conducted under the guidance of Mr. T.P Anand who is a certified BOSS Practitioner and has a wealth of experience gathered over 35 years of working in different industries across multiple business environments.

### Program Details

Date : 15th & 16th October - 2019  
 Venue : Hall – Opal & Pearl @ Burjuman Arjaan by Rotana  
 Time : 8:30am – 5:30pm  
 Certification : Certificate of completion from StratX Simulation, Paris  
 Registration Fee : AED 2,500 (both days included)  
 \*\* Lunch & Snacks will be provided \*\*

Kindly note - There are no on-spot registrations as the license key for the simulation must be purchased well in advance.

### To Register

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[www.leapexcellence.com](http://www.leapexcellence.com)

<https://www.leapexcellence.com/event-registration.php>



**STRATEGIZE**  
Strategic initiatives to identify new markets



**DEVELOP**  
Develop uncontested industry spaces



**BUILD**  
Build market intelligence for yourself



**CREATE**  
Create demand & make competition irrelevant